



December 30,1997

VIA REGULAR MAIL AND FAX (626-584-3952)

Mr. Thomas E. Shardlow
The Law Offices of Shardlow & Vick
1790 East Colorado Boulevard, 9th Floor
Pasadena, California 91101

Re: The Network Network

Dear Mr. Shardlow:

Thank you for your letter dated December 24, 1997. In response to your request, attached please find a copy of the USPTO Registration of the service mark "TNN" (the "Mark").

You will note that the Mark was registered on the Principal Register as of October 10, 1989. You are therefore incorrect in your assertion that "The Network Network has no information concerning any registration as a trademark of the letter "tnn"...", as such registration acts as constructive notice. The Mark is an asset owned and/or controlled by CBS and/or its affiliates pursuant to CBS's purchase of The Nashville Network in 1997.

We demand that your client immediately cease and desist from any and all uses of the Mark, as specified in my letter dated December 16,1997. We require written confirmation of your client's compliance with such demand, together with written proof that The Network Network has instructed. InterNic to withdraw its registration of the "tnn.com" website address, by no later than Friday, January 2, 1998. If we do not receive such written confirmation by then, CBS will pursue all remedies available at law and in equity, including without limitation seeking an injunction and monetary damages.

Please feel free to fax your client's response to me at 212-975-7292.

Sincerely,

A handwritten signature in cursive script that reads "Thomas F. Lane". A vertical line is positioned to the right of the signature.

Thomas F. Lane
Broadcast Counsel

cc: S. Kryle; K. Wilson